



## **MICHAEL SENCHUK**

*Michael Senchuk is a polymath, with extensive knowledge and senior advisory experience in finance, business, futurism, economics, statistics, technology and big-picture synthesis.*

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# Education



- Graduated with Bachelor of Commerce degree in 1989 from University of Alberta (Accounting / Finance)
- Graduate level work at University of Houston – Clear Lake / University of Alberta in Studies of the Future
- Completed Canadian Securities Course
- Professional Development courses include: Hyperion; E-Commerce Consulting; Creative Writing; Facilitation; Project Management

# TELUS Communications ( May 1989 – January 2000 )

- Concluding Title: Financial Specialist
- Member of core team (or working solo) developing budget process and system
- Played integral role in determining financial impact during corporation's privatization (1991), acquisition of EDTEL (1996), and merger with BCTEL (1999)
- Performed financial support duties for various business units
- Engaged in quarterly estimate process, including system and reporting work, training and training material, and presentations

# VentureAlberta.com / Future-One Inc. ( January 1999 – July 2003 )



- VentureAlberta.com – internet-based engine matching angel investors with innovators and entrepreneurs
  - Extensive responsibilities in marketing, strategy, finance, sales and operations
  - Daily contact with customers, sponsors, suppliers, investors, and general public, in order to promote the business and acquire and retain clients
- Future-One Inc. – consultancy focused on trend monitoring and long-term forecasting
  - Performed monthly trend analysis, create newsletter for education clients
  - Quoted in the 2000 Canadian Farmer's Almanac, two issues of ESPN Magazine in regards to the future of sports (1998-1999), and the 2000 Official Major League Baseball pre-season preview
  - Present on various "future of X" scenarios to variety of associations and other groups

## NorQuest College ( November 2001 – July 2003 )

- Concluding Title: Financial Consultant
- Create budget forecasts and monitor monthly results
- Accept, respond to, and resolve various financial, personnel and student queries
- Research new programs and competitive activity
- Provide consultation on contract development
- Participate on committees for professional development, career and succession planning

## Lilydale Inc. ( July 2003 – Current )



- Current Title: Manager, Budget & Financial Analysis
- Participated on merger and acquisitions teams which resulted in corporation being sold to private company
- Create and manage annual budget and periodic short- and long-term forecasts

# Outside and Continuous Learning Projects

- **OUTSIDE PROJECTS**

- Hobby Alley – accounting, purchasing, and management consulting
- 360AnalysisAvenue.com – “domains of passion” blog (finance, business, futurism, economics, statistics, technology and big-picture synthesis)
- NewMusicMichael.com – new alternative music blog

- **CONTINUOUS LEARNING PROJECTS**

- Pursuing designation of Certified Management Accountant
- Pursuing designation of Association of Professional Futurists
- Learning second language: Spanish



# Contact



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