

# MICHAEL SENCHUK

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## OBJECTIVE

- A full-time management / senior analyst position that focuses on budget and financial analysis, and strategic planning and forecasting.

## SUMMARY

- Senior-level budget analyst and managerial experience
- Accomplished business professional, with eleven years experience in the telecommunications industry; additional experience in education and food processing industries.
- Experience in multi-tasking role within e-commerce organization, and as an education and future-oriented consultant.
- Comprehensive abilities in finance, technologies, research, and strategy.
- A compelling mix of creative flair and technical aptitude.

## PROFESSIONAL EXPERIENCE

### Lilydale Inc.

Mar 2008 – Current

#### Manager Budget & Financial Analysis

- Participated on merger & acquisition teams which resulted in corporation being sold to private company
- Guide and participate in the development of short and long-range financial forecasts and related budgets, considering alternative scenarios and economic prospects as appropriate
- Responsible for Hyperion-ESSBase database development and administration.
- Provides direction on matters involving cost determination problems, or issues such as inventory valuation, distribution of overhead, treatment of joint costs and product pricing.
- Participates in the definition of assumptions for the quantification and analysis of investments, acquisitions, or divestitures.

July 2003 – Mar 2008

#### Budget Analyst / Senior Budget Analyst

- Supervision of 1-2 staff members
- Prime resource for all Hyperion software: database modeling, creation, maintenance, automation, operation, security and reporting (includes expense, sales, claims and operating databases)
- Developed monthly financial, weekly sales, and executive dashboard systems
- Supervision of 1 - 2 staff members
- Created and maintained corporate budget system, including input forms and reports, and training.

*Michael Senchuk*

- Develop routine and ad-hoc reports and queries
- Analyze sales data, operating statistics and expenses
- Upload and reconcile budget data
- Maintain and update long-term financial model
- Scenario forecast modeling

NorQuest College

Nov 2001-July 2003

Financial Consultant

- Create budget forecasts and monitor monthly results
- Accept, respond to, and resolve various financial, personnel, and student queries
- Research new programs and competitive activity
- Provide consultation on contract development
- Participation on committee for professional development, career and succession planning

Future-One Inc.

Jan 1999-Sep 2001

Consultant (Part-Time)

- Perform monthly trend analysis, create newsletter for education clients.
- Quoted in the 2000 Canadian Farmer's Almanac, two issues of ESPN Magazine in regards to the future of sports (Dec 1998, Jul 1999), and the 2000 official Major League Baseball pre-season preview.
- Prepare client proposals.
- Co-presented "future of education" speech to Edmonton teachers' convention.

VentureAlberta.com

Jan 2000-Dec 2000

Director / Manager of Operations (Part-Time)

- Extensive responsibilities in marketing, strategy, finance, sales, and operations.
- Daily contact with customers, sponsors, suppliers, investors, and general public, in order to promote the business and acquire and retain clients.
- Completed proposal for related website and subsidiary corporation (included coding of first draft website).
- Assisted in completion of corporate business plan.
- Invoice creation and accounts payable tracking.
- Attended various networking functions on behalf of company.
- Domain acquisition and tracking.

TELUS Communications / AGT Limited

Mar 1994-Jan 2000

Financial Advisor/Specialist, Financial Planning & Analysis

- Member of core team (or working solo) developing budget process and system, 1993 – 1999.
- Played integral role in determining financial impact (and

necessary system changes) during corporation's privatization (1991), acquisition of EDEL (1996), name change (1997), and merger with BCTEL (1999).

- Extensively engaged in quarterly estimate process, 1994-1999, including system and reporting work, template construction, training and training material, data gathering, and presentations.
- Exclusive responsibility for budget transfer process and system, 1994-1999.
- Performed financial support duties for variety of business units.
- Self-taught Visual Basic competency, including creation of data extraction program from mainframe.
- Primary resource for department's Y2K requirements. Included software and hardware compliance.

Jan 1992-Feb 1994	Financial Analyst, Financial Services
Mar 1991-Dec 1991	Finance Trainee, Financial Services
May 1990-Feb 1991	Finance Trainee, Message & Bill Investigation
May 1989-Apr 1990	Finance Trainee, Financial Information Provisioning

## **EDUCATION**

1985-1989	Bachelor of Commerce, University of Alberta (Finance / Accounting major; graduated April 1989)
1988	Canadian Securities Course

## **PROFESSIONAL DEVELOPMENT**

Student Member, Certified Management Accounts of Alberta (2005-current)  
Hyperion Software Training (2004-2005): Essbase Boot Camp, Database Security, Hyperion Application Link, and Hyperion Planning  
E-Commerce Consulting, Fall 2000  
Creative Writing Course, Fall 1999  
Graduate level work at University of Houston – Clear Lake: "Studies of the Future", 1997-1998  
SAP Report Writer, 1997 (and various other SAP courses, including co-teaching course on budget input and process)  
Competing for Competitive Advantage, 1994  
The Complete Facilitator, 1993

## **AWARDS & COMMENDATIONS**

Ovation Award, TELUS, 1998, as member of core team transitioning budget process from previous system to SAP.  
Ovation Award, TELUS, 1996, for participation in regulatory proceeding.  
Ovation Award, TELUS, 1995, for working solo on budget process and system.  
Ovation Award, TELUS, 1990, as member of core team transitioning General Ledger system during privatization of company.